



“Celebrating youthful curiosity, discovery and learning through books and reading”

Announcing the launch of the first annual **Moonbeam Children's Book Awards**, designed to honor the year's best children's books, authors and illustrators. The new book awards program is accepting entries until August 10th, 2007 for books with **2006 or 2007 copyrights** or that were **released in 2006 or 2007**, and is open to authors, illustrators, and publishers of children's books written in English and intended for the North American market.

Presented by Jenkins Group and *Independent Publisher Online*, The Moonbeam Children's Book Awards are intended to bring increased recognition to exemplary children's books and their creators, and to support childhood literacy and life-long reading. Awards will be given in 24 categories covering the full range of subjects, styles and age groups that children's books are written and published in today.

As our society has gotten more complex and growing up has become more complicated, children's book authors and publishers have risen to the occasion, creating books that not only celebrate the joys of childhood, but also help families deal with its challenges. The Moonbeam Awards will recognize and reward the best of these books and bring them to the attention of parents, booksellers, librarians – and to children themselves.

Questions? Contact Jim Barnes, Awards Director:
email: info@moonbeamawards.com - ph: 1.800.644.0133 x1011

2007 MOONBEAM CHILDREN'S BOOK AWARDS CATEGORIES

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| 1. Board Book/Cloth Book | 12. Young Adult Fiction |
| 2. Alphabet/Counting Book | 13. Young Adult Fiction – Mature Issues |
| 3. Pop-up/Cut-out | 14. Non-Fiction – Picture book |
| 4. Activity Book –
Games, Arts & Crafts, Educational, etc. | 15. Non-Fiction - Young Adult |
| 5. Book with Music/Theatrical | 16. Multicultural – Picture book |
| 6. Audio Book | 17. Multicultural Fiction |
| 7. Picture Book - Preschool | 18. Multicultural Non-Fiction |
| 8. Picture Book - 4-8 Year Old | 19. Comic/Graphic Novel |
| 9. Picture Book - All Ages | 20. Religion/Spirituality |
| 10. Juvenile Fiction –
Early Reader/1 st Chapter books | 21. Holiday |
| 11. Pre-Teen Fiction –
Intermediate/Middle Grade | 22. Book with Merchandise (plush toy, etc.) |
| | 23. Best First Book |
| | 24. Best Illustrator |

MOONBEAM CHILDREN'S BOOK AWARDS 2007 - ENTRY GUIDELINES

Who May Enter

Authors, illustrators, publishers and self-publishers of children's books, written in English and intended for the North American market. Print-On-Demand and other independent authors are welcome to enter their books themselves.

Eligibility

Books that are published with a 2006 or 2007 copyright or that were released in 2006 or 2007 are eligible. Submission of galley copies is permissible if finished copies are not yet available. Publishers are to select the category or categories in which the book(s) should be judged.

Submission for more than one category is acceptable. **Submit *one* copy of the title per category entered.** For example, when you enter two categories, please send two books; when entering three categories, please send three books. All books entered become the physical property of Jenkins Group and will eventually be donated to local libraries and charities.

Entry Fee (per title, per category) *postmarked by August 10th: \$90*

Please include completed entry form and check/credit card info, or online registration receipt in the same package as the books. When entering a title into more than one category, please send one copy of the book for each category entered.

Judging Process

Judging will be based on content, originality, design, and production quality, with emphasis on innovation and social relevance. Our judging panel includes experts from the fields of editing, design, reviewing, bookselling and library. Three to six semi-finalists per category will be named on about October 1st; final results to be announced October 22nd.

Deadline

All entries must be postmarked by August 10, 2007. We will confirm your entry via email.

Awards and Recognition

Regular categories and special awards: A gold medal will be awarded to the winner of each category; runners-up in each category will receive silver medals; remaining semi-finalists will become Honorable Mentions in each category and will receive bronze medals. Awards stickers are available to all finalists.

For more information contact: Jim Barnes, Awards Director
ph: 1.800.706.4636 x1011 email: info@moonbeamawards.com

Convenient & secure online registration available at:

<http://www.MoonbeamAwards.com>

MOONBEAM CHILDREN'S BOOK AWARDS - ENTRY FORM

Please include this form with your entry, preferably folded and inserted inside the front cover

Title

Author

Illustrator

ISBN

Category(s) Entered (You may list multiple categories, but don't forget to send a book for each category entered.)

Regular Entry – postmarked by Aug 10th. (per title, per category) _____ @ \$90 = _____

(All Fees to be submitted in U.S. Funds) **Total: \$** _____

PLEASE REMEMBER TO SUBMIT ONE COPY OF BOOK FOR EACH CATEGORY ENTERED

Contact Person

Email Address

Company/Publisher/POD Service

Address

City, State/Province, Postal Code

Telephone _____ **Fax** _____

Method of Payment:

- Check in U.S. funds payable to *Moonbeam Awards*
- Credit Card – Visa / MasterCard / American Express

How to Send

Ship books (send one copy for each category you're entering!) with entry fee and forms to:

**Moonbeam Book Awards 2007
Jenkins Group
1129 Woodmere Ave – Suite B
Traverse City, MI 49686**

Credit Card Number _____ **Exp. Date** _____